Observable Trends within Heroes of Pymoli

* The users of this game are overwhelmingly male, with male players making up over 84% of overall players. Average purchase prices are relatively similar for all gender classifications, however Female and Other/Non-disclosed do have about a 50 cent higher average purchase price for all purchases.
* Users ages 15-29 make up over 76% of all users, with the age group aged 20-24 make up more than 44% of all users. The 20-24 age group also has the 3rd highest average purchase per user along with the significant user volume, only surpassed in average purchase by users less than 10 years old and users 35-39 years old.
* There are no significant individual user purchases; only 1 user has made 5 purchases, all others have made 4 or less purchases, so the overall purchases are spread out amongst all the users as opposed to be pushed by a select group.